



*The Resident Storytelling Company*

*presents*

# *Tellabration 2017*

## Challenges

*22th ANNUAL BENEFIT PERFORMANCE*

Sunday, November 12, 3:30 pm GE Theatre at Proctors, 432 State Street, Schenectady

StoryCircleAtProctors.org

**YES!** We would like to support storytelling throughout the Capital District through grants to libraries, museums, schools and other community locations. Please show our support as advertisers or patrons. **Advertisers receive:**

**4 free tickets for covers, 2 free tickets for full and half page ads, 1 free ticket for business card ads**

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone (w): \_\_\_\_\_ (h): \_\_\_\_\_ E-mail: \_\_\_\_\_

***For placement in the program, copy and payment must be received by November 2.***

(OVER)

**Ad Specifications:** please check desired type of ad

<input type="checkbox"/> Back Cover	\$150	<input type="checkbox"/> Full Page	\$100
<input type="checkbox"/> Inside Front Cover	\$125	<input type="checkbox"/> Half Page	\$50
<input type="checkbox"/> Inside Back Cover	\$125	<input type="checkbox"/> Business Card	\$25

The following information is provided to assist you with art work design and layout. Please make sure that all camera-ready submissions conform to the size specifications shown here:

Type of Ad	Ad Size
Full Page or Back Cover or Inside Covers	8"H x 5"W
Half Page	4"H x 5"W
Business Card	2"H x 5"W

- Only black and white, camera-ready (PDF, jpeg, tiff file or hard copy) artwork can be accepted. We will accept a business card and use it to create a larger ad, however.
- Camera-ready ads must be sized exactly with no folds or stray marks. Ads cannot be faxed.
- Text-based ad content may be submitted in writing and will be copied, formatted and fit into the ad space exactly as received.

**Advertisers:** Please check one of the boxes below.

Copy is enclosed.       Ad size is indicated, but the copy will be sent by November 10.

Note: Ad space is sold on a first-come, first-served basis.      We reserve the right to approve and edit advertising.

**Payment**

Please understand that only **paid** ads will be placed in the program.

Please make checks payable to **Story Circle Productions, Ltd.**

**By November 2, send this completed form, check, and copy for ads (either by regular mail or email) to:**

Story Circle Productions, Ltd.  
c/o Kate Dudding  
8 Sandalwood Drive  
Clifton Park, NY 12065-2700

kate@StoryCircleAtProctors.org

**For questions regarding advertising:** call Kate at (518) 383-4620, or e-mail kate@StoryCircleAtProctors.org

*In arrangement with The National Storytelling Network*

*Story Circle Productions, Ltd. is a not-for-profit corporation registered with the NYS Department of State*